INCOME, WEALTH, AND SOCIALIZATION IN ARGENTINA*

DANIEL LEDERMAN**
World Bank

The data used in this study provides individual-level information about the population's participation in social organizations and its willingness to trust members of their community. Argentina's participation rate is close to 20%. The country's trust rate depends on the question used to measure interpersonal trust. The more reasonable estimate puts the percentage of the population that trusts non-family members at 33%. The determinants of the probability of participation are age, household income, rural communities, and the individual's trust itself. The determinants of trust are age, household wealth, participation itself, and the community or provincial unemployment rates and income inequality.

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1. INTRODUCTION

The number of articles and books on social capital has exploded in recent years. Robert Putnam's seminal work on social participation in the United States was finally published in 2000, but this work and his now famous work on Italian civic engagement are cited frequently (see Putnam 2000 and 1993). Coleman's (1990, chapter 12) definition of social capital is now a staple for rational choice

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**E-mail: Dlederman@worldbank.org

social scientists. Economists have jumped on the bandwagon by studying the effects of “social capital” on various economic and social phenomena, including economic growth across countries (Knack and Keefer 1997; Zak and Knack 1998), village incomes in an African country (Narayan and Pritchett 1999), violent crime rates across countries (Lederman *et al.* 2001), and financial development within Italy (Guiso *et al.* 2000).¹ Most studies use measures of “interpersonal trust” and “participation in social organizations” as proxies for “social capital.”

Instead of looking at the effects of social capital on economic and social outcomes, this study attempts to identify the empirical determinants of social participation and interpersonal trust in Argentina, with a special emphasis on the role of income and wealth. The survey data used in this paper was collected by the World Bank. The survey was applied to a national and regionally (in six geographic regions) representative sample of Argentine households. The sample was also representative of rural and urban communities. The number of responding households totaled 2235. The survey was implemented during May-June 2000.

Knack and Keefer (1997) contributed to this line of inquiry by estimating correlations between aggregate (national) measures of social capital and various institutional and economic variables. Political scientists have also contributed to this line of research using individual-level data. Brehm and Rahn (1997) demonstrated, using individual-level data from the U.S., that confidence in public institutions, civic engagement and interpersonal trust are interrelated. More recent contributions to the economics literature on the determinants of social capital in the U.S. are DiPasquale and Glaeser (1998), Glaeser *et al.* (1999), and Alesina and La Ferrara (2000 and 1999). There are very few studies of the determinants of social capital in developing countries.²

The first econometric models presented in this paper are simple Probit estimates. Subsequently, the results from SUR estimates (which control for the simultaneous determination of participation and trust at the individual level) and two-stage Probit estimates are also discussed. The main determinants of the probability of participation in Argentina are age, age squared, household income (and perhaps income squared), rural communities (perhaps due to lower probabilities of migration among rural residents, since most migrants live in urban centers), perhaps community or provincial unemployment rates, and the individual’s trust itself. In contrast, the main determinants of trust are age and age squared, but with the opposite signs to those exhibited by probability of participation, household wealth (but not its squared term nor household income), participation itself (as demonstrated by the SUR Probit results concerning the cross-correlation between the two social capital models), and especially the community or provincial

¹Although most analysts find benign effects from social capital, there are a few skeptical views. Some argue that social capital is not a substitute for good governance by the state (Bowles 1999) and that not all forms of social capital, which benefit some groups at the expense of others, are necessarily benign (see Rubio 1997; Durlauf 1999; Portes and Landolt 2000; Lederman *et al.* 2001).

²Narayan and Pritchett (1999) studied the effect of social capital on incomes across villages in Tanzania. Schady (2000) studied the determinants of volunteerism in rural Peru.

unemployment rates and income inequality. These results are consistent with the predictions of a simple economic model of the determinants of social capital, where participation captures the “flow” of social capital, while trust is the stock of social capital.

The rest of this study is organized as follows. Section 2 very briefly revisits concepts and measurement issues related to “social capital” by focusing on interpersonal “trust” and participation in social organizations. Section 3 describes the survey questions used to measure these two types of social capital and presents the Argentine rates of participation and trust revealed by the data. Some space is dedicated to a comparison of three different aggregate measures of “trust,” which differ by the type of survey question used to construct each variable. Section 4 presents a very simple economic model of social capital formation at the individual level, which serves as the guide for the specification of the econometric models. Section 5 discusses the estimation strategy, including two complications regarding the potentially simultaneous determination of the probability of participation and trust, as well as the potential endogeneity of some key explanatory variables. Section 6 discusses the basic Probit results, while Section 7 presents the results from SUR Probit regressions and TS-Probit regressions. Section 8 summarizes the findings and policy recommendations.

2. CONCEPTS AND MEASUREMENT OF SOCIAL CAPITAL

Social capital has been broadly defined as the set of rules, norms, obligations, reciprocity, and trust embedded in social relations, social structures, and society’s institutional arrangements, which enable members to achieve their individual and community objectives (Coleman 1990; Narayan 1997). According to Portes and Landolt (2000, 532) “the definition of social capital as the ability to secure resources by virtue of membership in social networks or larger social structures represents the most widely accepted definition of the term today.” Nevertheless, social capital is not a homogeneous concept but comprises various social elements that promote individual and collective action. It follows from this complexity that measuring social capital is problematic. Nevertheless, researchers have used — with varying degrees of success — indicators of social capital based on people’s participation in social organizations and the sense of trust among community members.

For economists, it is useful to draw analogies between physical and human capital and social capital. Coleman (1990, 304-305) put it in the following terms:

“Just as physical capital is created by making changes in materials so as to form tools that facilitate production, human capital is created by changing persons so as to give them skills and capabilities... Social capital, in turn, is created when the relations among persons change in ways that facilitate [collective] action... The function identified by the concept ‘social capital’ is the value of those aspects of social structure to actors, as resources that can be used... to realize their interests.”

But this description of social capital does not establish the reasons why social interactions can produce useful resources for individuals. Coleman's argument is that social interactions, especially repeated interactions, produce obligations and expectations among individuals (Coleman 1990, 306). In the words of Brehm and Rahn (1997, 1001-1002), "The more that citizens participate in their communities, the more that they learn to trust others; the greater the trust citizens hold for others, the more likely they are to participate."

3. SOCIAL CAPITAL IN ARGENTINA

A. Survey questions on trust

Until recently, most research focused on aggregate outcomes of social capital, such as overall participation rates in social organizations (see Putnam 2000). In the United States, the workhorse for most empirical studies of social capital are the General Social Surveys (GSS), which ask individuals the following relevant questions: (1) "Generally speaking, would you say that most people can be trusted or that you can't be too careful in dealing with people?" (2) The GSS questionnaire includes questions regarding the respondents' membership in organizations such as political groups, religious organizations, unions, school associations, etc. Another survey that has been tested internationally is the World Values Surveys (WVS), sponsored by the University of Michigan in several countries around the globe, especially in industrialized countries and East and Central Europe. The relevant questions in the WVS are virtually identical to the GSS.

This approach has been questioned recently. Experimental evidence provided by Glaeser *et al.* (1999) shows that the question on interpersonal trust is not a good predictor of whether an individual will actually trust a stranger. The answers to this question seem to be more closely related to the respondent's perception of his or her own trustworthiness, thus producing a mis-identification problem. Glaeser and his co-authors warn their readers about aggregation problems when using the individual-level responses to the general trust question. The concern is that the sum of positive responses on trustworthiness may not be a good aggregate approximation to the stock of social capital in a community, because trusting untrustworthy individuals may hurt naïve trustworthy individuals. The aggregate stock of social capital of a community should consider both positive and negative externalities that are difficult to ascertain and measure. At this time, there are no studies that provide methods for resolving this issue. Hence we opted to use different questions about interpersonal trust in an attempt to identify trust rather than trustworthiness. When aggregating the responses we simply added the positive responses and divided by the sample size to derive the trust rate, thus ignoring externalities. Some of the econometric results presented below seem to show that one of the questions used in the survey to some extent resolves the mis-identification problem.

The quantitative analysis to be presented below relies on three questions on trust. The first one (Trust I) is a hypothetical: “If you had to leave suddenly, whom could you trust to take care of delicate matters, such as your home, children or a dependent adult?” The respondent is presented with a set of options that includes family members. A respondent was considered to trust others if he or she answered that they could rely on someone other than a family member. The second (Trust II) question is similar to the GSS-WVS question: “The majority of people in this community are basically honest and you can trust them.” Respondents were considered to trust others if they were in agreement or strongly agreed with the statement. The third question (Trust III) is similar the second one in its general phrasing, but actually asked about distrust: “Today you can’t trust anybody.” Those who did not agree with this statement were considered to trust others. Note that the latter two questions are more likely to suffer from the mis-identification problem highlighted by Glaeser *et al.* (1999) due to the general and ambiguous phrasing of the statements.

B. “Trust” rates by survey question

Table 1 shows Argentina’s “trust rates”, which differ by the survey question used to identify individuals with interpersonal trust. The percentage of respondents that answered in the affirmative to the first, hypothetical trust question (Trust I) was 33.1%. The corresponding percentages derived from the more general trust questions (Trust II and III) are almost twice the first one, reaching 66.8 and 57.7%, respectively. Hence the question used produces dramatically different results. As will be seen later, there are also significant differences in terms of the predictions about individual social participation produced by these three different indicators of community trust.

TABLE 1
TRUST IN ARGENTINA BY TYPES OF TRUST QUESTION

Trust Indicator	Trust "Rate" (% of respondents answering in the affirmative)
I	33.1
II	66.8
III	57.7

Source: Author’s calculations based on survey data compiled by Sofres-Ibope, Argentina. See text for definitions.

The regional trust rates show that the one derived from the hypothetical questions (Trust I) exhibits the lowest rates. The fourth region is the only exception, where the third type has a lower rate. According to Trust I, the highest rates of trust are found in the fourth region, followed by the sixth and second regions. Using Trust II, the highest rate is in the third region, followed by the first. The ranking of the regions is also different when using Trust III, which shows the fifth

region in first place, followed by the third region. It is important to understand how these different “types” of trust affect social participation by individuals. Without this type of analysis, it is virtually impossible to make any sort of recommendation about how to measure interpersonal trust. Furthermore, in order to have an informed policy discussion about how trust can be enhanced in Argentina, we need to know not only what is the desirable trust question, but also what are the determinants of an individual’s decision to trust others.

C. Social participation in Argentina

Survey respondents were asked to identify the social organizations in which they participate voluntarily.³ The total participation rate in Argentina was 19.7%. A small number of them said that they participate in at least two (2.2%) and an even smaller portion (0.2%) said that they participate in at least three. International studies use “membership density” as a measure of social capital, which is calculated as the average number of groups cited per respondent in each country. The data collected for this study implies a membership density of 0.21. This number is well below the corresponding average membership density in Argentina for 1981 and 1990 as estimated by the WVS, which was 0.41. In a sample of 37 developing and developed countries with WVS data, Argentina’s membership density was the lowest. The fact that the number estimated with this new survey instrument is lower should be taken with a grain of salt due to differences in survey design.⁴ A recent study by FLACSO (1997) estimated Argentina’s participation rate at 20%. Thus our current estimate seems reasonable. One point is clear: we have no evidence showing that Argentina currently is a country with a high level of social capital, and this new data on social participation is not encouraging. The rest of the analysis focuses on the primary organization identified by the respondents.

4. AN ECONOMIC MODEL OF SOCIAL CAPITAL FORMATION⁵

Before proceeding with the empirical analysis of the determinants of social capital in Argentina, it is important to establish some testable hypotheses. In this

³Labor unions were explicitly excluded from the options set, because membership is usually mandatory for workers in Argentina. See also footnote 4 below.

⁴In the GSS and WVS, the question on membership is: “Now we would like to know something about the groups or organizations to which individuals belong. Here is a list of various organizations. Could you tell me whether or not you are a member of each type?” In contrast, the Argentina survey asked the respondent to list the groups to which he/she belongs and then was asked to use a list of 30 types of organizations to describe each one. It is likely that providing a list of organizations before asking about actual participation would have increased the reported number of groups in which the respondent participates.

⁵For alternative theoretical models of social capital formation see Glaeser *et al.* (2000) and Alesina and La Ferrara (1999).

section we present a simple model of an individual's decision to invest time in accumulating social capital by participating in social organizations, based on expected costs and benefits. This approach is consistent with the sociological (Coleman 1990; Portes and Landolt 2000) and the economic literature (DiPasquale and Glaeser 1998) that emphasize the definitions of social capital linking the ability of individuals to secure resources through their membership in social networks.

The decision to participate in social groups can be modeled as a dichotomous outcome. The individual decides whether or not to participate based on the expected net benefits:

$$(1) \quad D=1 \text{ if } nb(D) \geq 0 ; D = 0 \text{ otherwise.}$$

"*nb*" stands for the net benefit. *D* is the decision to participate in social organizations; it equals one whenever participation in a social organization produces positive net benefits. In turn, these net benefits can be disaggregated into utility effects, where some are positive and some are negative as follows:

$$(2) \quad nb(D) = U(DSK(D) - w \cdot T(D) - d \cdot DSK \cdot \overline{SK}) \geq 0$$

The first negative term on the right hand side of equation (2) represents the opportunity cost of participation ($w \cdot T(D)$). It is the product of the wage rate (w) times the amount of time invested in participating, which is itself a function of the decision to participate ($T(D)$).⁶ The opportunity cost of time could include losses related to lost leisure and other foregone activities such as family responsibilities.

The second negative term represents the loss of social capital that would be produced by its depreciation, which depends on the expected probability of migration. This term is necessary because social capital is presumed to be specific to the community. After an individual moves to another place, his/her social capital stock depreciates by a given portion of the overall community stock of social capital ($\overline{SK}$). For example, friendships and business connections in one community might be less useful in another (as in Schiff 1999). Following Glaeser *et al.* (2000), the expected depreciation rate (d) reflects the probability of moving to another community:

$$(3) \quad d = q \cdot l$$

where q is the probability of moving to a different community and l is the rate of depreciation of social capital resulting from the move. The last term in (2)

⁶Please note that parentheses represent functional dependence, while interactions are represented by " $\cdot$ ". The only exception to this notation is the parenthesis in equation (3), which denotes a subtraction between the terms inside the parenthesis.

also includes an interaction between the net change in the individual's social capital and the community's stock of social capital, because the benefits (and reduced benefits from migration) depend on the interaction of the individual with a given community. In the model, DSK could be interpreted as the change in the level of interpersonal trust, which depends on the decision to participate. Also, $\overline{SK}$ is the aggregate level of trust in the community.⁷

The first positive term on the right-hand side of equation (2) represents the increase in utility that would be brought about by the decision to participate, which produces a change in the stock of social capital (DSK) belonging to the representative individual. In turn, this utility function can be dis-aggregated into two components:

$$(4) \quad U(DSK(D)) = U(w(DSK(D) \cdot \overline{SK}) + DSK(D))$$

The first component ($w(DSK(D) \cdot \overline{SK})$) is an expression linking the wage rate of the individual to his/her change in social capital times the community's social capital. In other words, it is assumed that increases in social capital brought about by increased social participation can produce increases in productivity. Collier (1998) proposed this type of productivity-enhancing effect. For the case of Tanzania, Narayan and Pritchett (1999) identify a variety of channels through which social capital might raise village incomes, including increased community effectiveness in monitoring the quality of public services, enhanced community cooperation, increased innovation diffusion, and other actions that lead to productivity increases. The second term ($DSK(D)$) in equation (4) argues that an individual's utility can be directly and positively affected by his/her social capital. For example, individuals could gain utility by forming friendships or any type of social connection that enhances their social status or wellbeing. Several authors, such as Robison and Siles (1999) and Schiff (1992), propose this type of direct utility-enhancing effect. It is impossible to ascertain the magnitude of this effect. By inserting equation (4) into equation (2) and rearranging terms so that the direct utility-enhancing effect appears to the right of the inequality, we get:

$$(5) \quad D = 1 \text{ if } U(w(DSK(D) \cdot \overline{SK}) - w \cdot T(D) - d \cdot DSK \cdot \overline{SK}) \geq -U(DSK(D)), \\ D = 0 \text{ otherwise.}$$

Since the very last term in equation (5) is unobservable, this model can be summarized as stating that an individual will participate in social organizations to accumulate social capital whenever the observable net benefits (those on the left side of inequality (5)) exceed an unobserved threshold.

⁷There is some ambiguity in the literature about whether participation is a flow or a stock variable — see Glaeser *et al.* (2000). In this model, trust is treated as a stock and participation leads to a flow or change in interpersonal trust. This reasoning is consistent with Collier (1998) and Coleman (1990) who see trust as the outcome from social interactions.

From (5), we can derive testable hypotheses. First, the wage rate appears with both a positive and a negative influence on the index that determines the decision to participate. The wage itself depends on the decision to participate and it is endogenous. This should be taken into account when choosing the estimation strategy. Second, the prospects of migration (or geographic mobility) seem to reduce the likelihood that an individual will participate. Third, the productivity-enhancing effect depends on the interaction of the community's social capital with the individual's net increase in social capital. Factors such as the level of education, age of the individual and his/her profession may determine the magnitude of this effect. Moreover, education and age may simultaneously determine the threshold level of the index. Therefore, in the following empirical analysis we will test these hypotheses, while also controlling for other factors that may determine the individual's decision to participate.

5. EMPIRICAL DETERMINANTS OF SOCIAL CAPITAL IN ARGENTINA

A. Explanatory variables

Based on the theoretical model presented above, and the arguments coming from the political science literature cited earlier, the empirical analysis should aim to control for three potential causes of social participation and trust. Determinants of the individual's income should be considered, including age, level of education and (the natural logarithm of) current income of the household. Also, we can expect non-linear effects from age, education and income on the likelihood that an individual will participate in social organizations. This is due to the fact that the wage rate theoretically can have contradicting effects on social capital formation. Therefore, it is possible that for certain ranges of age, education and current income the negative effect will predominate over the positive effect. For example, Glaeser *et al.* (2000) show theoretically and empirically that age has non-linear effects on participation density across US jurisdictions, presumably because young and elderly individuals who are not at their peaks in terms of economic participation in the labor market tend to have low participation densities. The data summarized in Figure 1 shows that there might be a non-linear relation between trust and household income. This hypothesis will be tested econometrically.

The employment status of the head of household may affect his/her decision to participate as well as the decision to participate by other members of the household. The reason is that participation may take away time from the job search and from additional work that other household members might be required to undertake in order to make-up for the family's loss of income. Alternatively, participating in groups where the individual can make professional contacts may enhance the job search. The analysis will control for the employment status of the household head.

Education may impact interpersonal trust and social participation through non-economic channels, because education "may help to create a climate of trust

that is self-reinforcing” (Helliwell and Putnam 1999, 5). The probability of participation could also be affected by the experience of having been the victim of a crime. Also, it is likely that victimization may reduce individuals’ willingness to trust strangers (Alesina and La Ferrara 2000). The data for these variables was collected by the survey.

FIGURE 1
PARTICIPATION RATES BY INCOME DECILES

An alternative concept related to income is household wealth. The difference is that income, as reported by the survey data, is actually an approximate indicator of current income flows, while household wealth should reflect the stock of wealth. The latter can be represented by the ownership of assets and consumer durables. We used the first principal component of a set of variables to construct an index of household wealth. The variables included homeownership, the number of rooms per capita in the dwelling, the number and types of automobiles owned by the household, plus the ownership of other consumer durables, including personal computers, refrigerators, etc. In theory, the wealth index should help explain “stock” indicators of social capital (perhaps trust), while the current income variable should help explain “flow” indicators of social capital (perhaps participation). The data summarized in Figure 2 indicates that there could be a linear relation between trust and wealth. This hypothesis will be tested.

As mentioned earlier, the individual’s wage rate is likely to be endogenous to the decision to participate, and wealth itself may be determined by the stock of social capital held by the individual. This could also be true for the employment status of the individual. To control partially for this endogeneity, the Probit models

to be presented below use the *household's* income per capita and wealth index as an explanatory variable for the *individual's* decision to participate and trust strangers. For employment, we also use the employment status of the head of household rather than status of the individual. However, since it is likely that income is correlated among members of the household, this approach might not fully control for endogeneity, and therefore some of the results presented below could have an upward bias in the estimated coefficients of the income and wealth variables.

FIGURE 2
TRUST RATES BY WEALTH DECILES

Community characteristics that may affect the extent of the benefits of social participation should also be included as explanatory variables. For example, Zak and Knack (1998) find that income inequality (as well as ethnic diversity) reduces trust rates across countries, and Alesina and La Ferrara (1999) find that community income inequality (and other forms of heterogeneity) are associated with lower probabilities of participation by individuals. For the case of Argentina, which has been suffering from double-digit unemployment rates, which in turn might cause social tension, community-level unemployment rates might be associated with lower probabilities of social participation and trust at the level of the individual. To control for these two community characteristics (i.e., income inequality and unemployment), this study relies on data from Argentina's statistical agency (INDEC), which permits the calculation of measures of income inequality and unemployment across the twenty-two provinces.

To control for the probability of geographic migration, we include a household variable about homeownership that identifies individuals who live in homes owned by the household. The intuition is that homeownership ties individuals to their communities by raising the costs of migration. This variable works quite well with US data (DiPasquale and Glaeser 1998). A community-level variable that might be linked to the probability of migration in Argentina is an identifier of individuals who live in rural areas. The expected probability of migration is lower for rural households because most migrants reside in urban centers. These two variables (homeownership and the identifier of rural communities) were also collected by the survey.⁸

B. Estimation strategy

1. Basic models

The model indicates that a Probit model approach might be adequate. Following Alesina and La Ferrara (1999 and 2000), the estimation strategy can be represented as:

$$(6) \quad Pr(D \neq 0 | X_{ic}, H_c) = F(X_{ic} \mathbf{b} + H_c \mathbf{g})$$

where subscripts *i* and *c* stand for individuals and communities (regions or provinces in our case), respectively, and F is the standard cumulative normal with mean zero and variance 1. X represents individual characteristics; H represents community variables. The latent, unobserved Probit index is a function of X and H . Only the outcomes of the individual's decisions (D) to participate and his/her answer to the trust question are observed.

Section VI presents the econometric results from the Probit models. The presentation of the basic results is limited to the "marginal effects coefficients," which show the effect on the probability that an individual will participate (or trust non-family members) of a discrete change in a continuous variable or of having a particular characteristic. The standard errors of the estimated coefficients to be presented are Huber-White errors, which are adjusted for heteroskedasticity of unknown form. We also allowed for independence of the error terms across settlements, but we allowed for dependence or clustering of the error terms within settlements. This correction of the standard errors of the estimated coefficients is necessary since settlements were surveyed on different days by different people, and thus the observations within settlements are likely to be closer to each other than they are to observations from other settlements.

⁸Table A1 in the Appendix contains the summary statistics of the explanatory variables for the whole sample of respondents, for those who are heads of households, and for those who are not heads of household. The distinction between these two groups is important for the econometric estimates that use characteristics of the household head as instruments for some explanatory variables that might be endogenous — see sections 5, 6, and 7.

The estimation strategy begins with the inclusion of individual and household characteristics together with regional dummy variables. This “basic” specification analyzes the impact of the X variables while controlling for unknown community effects. In turn, the regional dummy variables are replaced with continuous community variables. This specification explores specific variables that may drive the community effects.

Section 6, which discusses the basic regressions, also analyzes some simple correlations between individual participation and the three community-level indicators of trust. Likewise, after examining the basic determinants of individual trust (I), which seems to be the more reasonable measure of trust, section 6 also looks at simple correlations between individual trust and participation in the various types of organizations as defined earlier (i.e., homogeneity of membership with two criteria, fund management, decision making, and leadership selection mechanisms).

2. *Complications: simultaneity and endogeneity problems*

Section 7 attempts to address two estimation challenges. The first is related to the possibility that individual participation and trust are simultaneously determined. This can occur either because they cause each other as argued by Brehm and Rahn (1997), or because they have some common omitted determinants. Generally speaking, ignoring this potential correlation between participation and trust might reduce the efficiency of the estimates, or even produce biased estimates if these variables are correlated with other included explanatory variables. To examine the impact of controlling for this correlation, this study estimates a system of two equations (one for participation and another for trust), while allowing for their error terms to be correlated. That is, seemingly unrelated (SUR) Probit regressions are estimated for this purpose. This approach has been used in other areas of applied economics, such as Hassan (1996), which examines how different planting choices affect each other in the cultivation of maize in Kenya.

The second complication is the possibility that some of the explanatory variables in either the participation or the trust regressions are endogenous. In particular, given the common finding that social capital helps determine household incomes and wealth, we need to address the possibility that the Probit estimates might be inconsistent (or biased) due to reverse causality running from participation (trust) to household income (wealth). To control for the potential endogeneity of these variables, I employ Newey’s (1987) two-stage maximum likelihood or Probit estimator designed to control for the endogeneity of continuous explanatory variables. This approach has been used in other areas of applied research by Ribar (1994) and Norton *et al.* (1998). Ribar used it to control for the endogeneity of continuous indicators of teenage fertility as a determinants of the dichotomous decision variable concerning high school completion. This author finds that the negative effect of fertility on high school completion are greatly exaggerated by endogeneity. Norton *et al.* use this technique to control for the endogeneity (caused by the selection of peers) of the average peer substance abuse as a

determinant of the likelihood of substance abuse by adolescents, and find that peer selection did not produce any measurable endogeneity biases. To test directly for the endogeneity of these variables, I estimate Rivers and Vuong's (1988) simple endogeneity test, which examines the statistical significance of the residual of household income (wealth) from an income function that includes all the exogenous explanatory variables as determinants of income (wealth). The null hypothesis of this test is that the income (wealth) residual is not correlated with participation (trust). Therefore a p-value above 5% of this test indicates that income (wealth) is not endogenous.

To secure reliable instrumental variables for household income (wealth) I use the age, age squared, years of education, and years of education squared of the head of household. Thus the TS-Probit models were estimated with the sample of individuals who were not heads of household. The alternative specification, which would use the characteristics of the non-heads as instruments for household income (or wealth), was not used due to a rather large set of missing observations.⁹

All econometric models are estimated with data for the respondents for two reasons. First, the data for non-respondents is likely to be less reliable than the data for respondents. Second, the trust regressions can only be applied to respondent data, because the trust questions could not be answered by the respondent on behalf of other members of the household. The data used in the regressions was not weighted, because it is unclear what criteria were used by the surveyors to estimate the proper weights. The following sections discuss the econometric results.

6. DETERMINANTS OF SOCIAL PARTICIPATION: BASIC REGRESSIONS

A. Social participation

Table 2 shows the basic Probit results for the determinants of the probability that an individual will participate in any social organization. In the second column, the first panel shows the estimated marginal effects coefficients for the age of the respondent, age squared, the natural logarithm of the household's income per capita, and the logarithm of income per capita squared. The squared terms of both variables were included to test for the existence of non-linear effects. The results show that both variables have significant non-linear effects. However, the direction of the non-linear effects of age and income are different. The probability of participation is rising initially with age, but at a progressively lower rate, as shown by the negative and significant coefficient of the squared age variable. The

⁹The survey asked respondents to describe the characteristics of all members of the household. The data required to construct the proper instruments are the average age and years of education of the household members excluded from the sample. It is not clear why household heads were less willing to provide information about the rest of household members than vice-versa.

probability of participation is initially declining with income but eventually rises. The estimated coefficients imply the following marginal effects of age and income on the probability of participation:¹⁰

$$\frac{dF}{dAge_{ic}} = 0.008 - 0.000 \cdot 2 \cdot Age, \quad \text{and}$$

$$(7) \quad \frac{dF}{dLn(income)_{ic}} = -0.114 + 0.012 \cdot 2 \cdot Ln(income)$$

Figures 3 and 4 show the actual marginal coefficients for the whole sample, sorted by age and income, respectively. In the case of age, over 72% of the sample, have positive marginal coefficients; only individuals over 53 years of age have negative marginal coefficients. In the case of income, over 73% of respondents have positive marginal coefficients; only individuals living in households with less than a monthly income of \$97 per capita have negative marginal coefficients. Referring back to the theoretical model presented above, in economic terms these results indicate that for almost three quarters of the population, the marginal benefits (i.e., the sum of pecuniary and non-pecuniary benefits) exceed the marginal opportunity cost of social participation. For the poorest quarter, however, the marginal costs exceed the marginal benefits of participation.

Individuals who belong to households where the head is unemployed have a lower probability of participation. The gender variable is significant only in the first specification and disappears when the wealth index is introduced in the second specification. The only significant educational variable is the identifier of respondents who have received their university degree, but this result is only present in the second model. Some community variables in these models are significant. Residents of rural communities have a higher probability of participation than urban dwellers (by about 0.090), perhaps reflecting a lower probability of migration. Residents of region 1 have lower probabilities of participating than residents of region 6, which is the control group in both models. In the following exercises we present additional results that investigate how different community (or regional) characteristics affect individual probabilities of participation.

¹⁰The reported “0.000” estimate for age squared is small but positive (0.0000796). All reported coefficients are rounded up to the third decimal point. Note that the coefficient on the levels of age and income are no longer “marginal” coefficients.

TABLE 2
THE DETERMINANTS OF PARTICIPATION IN ARGENTINA:
BASIC PROBIT RESULTS
(dependent variable: individual's probability of participation in any social organization)

Explanatory variable	Marginal probit coefficients (a) (b)		Marginal probit coefficients (a) (b)	
Individual - household characteristics: continuous variables				
Age of respondent (c)	0.008 (0.002)	**	0.009 (0.002)	**
Age ^2	-0.000 (0.000)	**	-0.000 (0.000)	**
Ln(Income per capita of household) (c)	-0.114 (0.054)	**	0.008 (0.013)	(d)
Ln(Income per capita household) ^2	0.012 (0.006)	**	0.007 (0.008)	(d)
Individual - household characteristics: dummy variables				
Unemployed head of household	-0.078 (0.030)	**	-0.079 (0.028)	**
Male respondent	-0.025* (0.013)		-0.021 (0.014)	
Home owned by household	-0.008 (0.022)		Not included	
Finished primary (education of respondent)	0.009 (0.035)		0.007 (0.034)	
Finished secondary (education of respondent)	0.009 (0.038)		0.009 (0.037)	
Finished tertiary (education of respondent)	0.062 (0.046)		0.061 (0.045)	
University degree (education of respondent)	0.081 (0.064)		0.121 (0.066)	**
Community (regional) dummies				
Rural	0.089 (0.038)	**	0.097 (0.036)	**
Region 1	-0.097 (0.042)	**	-0.104 (0.039)	**
Region 2	-0.035 (0.039)		-0.038 (0.035)	
Region 3	-0.032 (0.058)		-0.037 (0.053)	
Region 4	-0.028 (0.041)		-0.033 (0.036)	
Region 5	-0.054 (0.040)		-0.064 (0.036)	*
Observations	2235		2187	
Pseudo R^2	0.028		0.031	
Predicted sample probability	19.1%		19.2%	
	(Actual = 19.7%)		(Actual = 19.9%)	

(a) Reported coefficients are "marginal" effects. For dummy variables, they show the effect of a change from 0 to 1.

(b) Standard errors (in parentheses) corrected for heteroskedasticity and clustering of the residuals at the settlement level.

(c) The marginal coefficients of age and income are not the ones presented in this table; see text.

(d) The wealth index is used instead of the natural logarithm of current household income per capita and homeownership variables.

** = significant at 5% level; * = significant at 10% level.

FIGURE 3
THE MARGINAL EFFECT OF AGE ON PARTICIPATION VARIES
ACROSS THE POPULATION

FIGURE 4
THE MARGINAL EFFECT OF INCOME ON PARTICIPATION VARIES
ACROSS THE POPULATION

In the third column of Table 2, neither the level nor the squared of the wealth index are significant. These results are consistent with the view that participation is a “flow” rather than a “stock” indicator of social capital. The only variable that is not robust to the inclusion of the wealth variables is gender, which is no longer a significant determinant of participation.

Table 3 presents the Probit regressions that include continuous community variables. When the provincial unemployment rates and the relative income ratio of the poorest quintiles are included as explanatory variables, the results concerning the individual and household characteristics all remain unchanged. The dummy for rural communities also retains its positive and significant coefficient. The unemployment rate appears the expected and significant negative coefficient. A one-percentage increase in the provincial unemployment rate is associated with a 0.008 percent decrease in the probability of individual participation. The provincial income ratio is not a statistically significant determinant of the probability of participation.

TABLE 3
THE DETERMINANTS OF PARTICIPATION IN ARGENTINA: PROBIT
RESULTS WITH CONTINUOUS EXPLANATORY COMMUNITY VARIABLES
(dependent variable: individual's probability of participation in any social organization)

Explanatory variable (a) (b)	
Controls for individual-household characteristics?	Yes
Results changed for individual-household characteristics?	No
Rural	0.102** (0.035)
Provincial unemployment rate	-0.008** (0.004)
Ratio of income shares (poorest quintile / richest quintile)	0.014 (1.089)
Observations	2235
Pseudo R ²	0.022
Predicted sample probability (Actual = 19.7%)	19.1%

(a) Reported coefficients are “marginal” effects. For dummy variables, they show the effect of a change from 0 to 1.

(b) Standard errors of the underlying Probit coefficients (in parentheses) are corrected for heterosedasticity and clustering of the errors at the settlement level.

** = significant at 5% level; * = significant at 10% level.

The results presented in Tables 2 and 3 lead to two important conclusions about the determinants of participation in Argentina. First, most of the robust determinants of participation are individual or household characteristics. However, this does not mean that there are no important community-level determinants of

participation, since individuals from rural households and those living in provinces with lower unemployment rates have higher probabilities of participation than the rest of the sample. Second, only the trust rate based on Trust I seems to be a reasonable proxy for the stock of social capital. Hence, the survey question used to construct the trust indicator makes a big difference in terms of estimates of its effect on participation. Therefore, the regressions presented in the following sections on trust use Trust I as the dependent variable.

B. Determinants of trust

Table 4 shows the basic Probit results for the determinants of the probability that a respondent will answer yes to the Trust I question.¹¹ Only one of the individual or household characteristics under the second column is slightly significant. That is, the age of the respondent is negative and is significant at the 10% level. Regarding the community dummy variables, the identifier of rural communities is not significant, and none of the regional dummies are significant.

The third column shows the results with the specification that replaces the income and homeownership variables with the corresponding wealth indicators. The level of wealth is significant at the 5% level, but its squared term is not significant. However, this linear relationship could be biased due to reverse causality; wealth could be driven by trust. This issue is examined later in this paper. The other significant determinant of trust in this specification is the gender of the respondent; males seem to be more likely to respond in the affirmative than females. Also, one of the region dummies appears significant in this model.

Table 5 shows the results for the model where the regional dummies are replaced with the continuous provincial variables. This model includes wealth instead of income because regressions with the common sample showed that income was not significant. The regression includes the unemployment rate and the relative income ratio. Both provincial or community variables are significant and appear with the expected signs. A one percentage point increase in the provincial unemployment rate (above the sample mean) is associated with a 0.024 decline in the probability of trust by the respondent. The estimated coefficient on the poor's relative income ratio implies that a one percentage point increase in the relative income of the poor in the province of residence is associated with a 0.046 increase in the probability of trust by the respondent. The estimations discussed so far may suffer from inefficiencies and biases caused by the simultaneity and endogeneity problems discussed above. The following sections analyze results derived from estimations that attempt to control for these potential pitfalls.

¹¹Probit regressions with Trust II as the dependent variables produced similar results. The main exception is the result concerning the crime victimization variable. In this case, the results have the same sign, but it is statistically significant in the models that explain the probability of Trust II.

TABLE 4
THE DETERMINANTS OF INTERPERSONAL TRUST IN ARGENTINA:
BASIC PROBIT RESULTS
(dependent variable: individual's probability of answering yes to the Trust I question)

Explanatory variable	Marginal probit coefficients (a) (b)	Marginal probit coefficients (a) (b)
Individual - household characteristics: continuous variables		
Age of respondent (c)	-0.004 * (0.002)	-0.004 * (0.002)
Age ^2	0.000 (0.000)	0.000 * (0.000)
Ln(Income per capita of household) (c)	0.128 (0.099)	0.038 ** (0.016) (d)
Ln(Income per capita household) ^2	-0.006 (0.010)	-0.012 (0.011) (d)
Individual - household characteristics: dummy variables		
Unemployed head of household	0.054 (0.049)	0.018 (0.045)
Victim of crime in the household	-0.007 (0.025)	-0.005 (0.025)
Male respondent	0.030 (0.023)	0.045 ** (0.022)
Home owned by household	0.001 (0.025)	Not included
Finished primary (education of respondent)	-0.039 (0.035)	-0.031 (0.035)
Finished secondary (education of respondent)	0.022 (0.035)	0.045 (0.033)
Finished tertiary (education of respondent)	0.013 (0.051)	0.039 (0.050)
University degree (education of respondent)	0.031 (0.056)	0.040 (0.064)
Community (regional) dummies		
Rural	-0.026 (0.040)	-0.032 (0.044)
Region 1	-0.097 (0.077)	-0.101 (0.075)
Region 2	0.013 (0.090)	-0.010 (0.086)
Region 3	-0.066 (0.081)	-0.095 (0.075)
Region 4	0.116 (0.091)	0.082 (0.087)
Region 5	-0.124 (0.076)	-0.149 * (0.070)
Observations	2235	2187
Pseudo R^2	0.042	0.034
Predicted sample probability	32.4% (Actual = 33.1%)	32.3% (Actual = 32.9%)

a) Reported coefficients are "marginal" effects. For dummy variables, they show the effect of a change from 0 to 1.

(b) Standard errors of the underlying Probit coefficients (in parentheses) are corrected for heteroskedasticity and clustering of the residuals at the settlement level.

(c) The marginal coefficients of age and income are not the ones presented in this table; see text.

(d) The wealth index is used instead of the natural logarithm of the household income per capita and homeownership variables.

** = significant at 5% level; * = significant at 10% level.

TABLE 5
THE DETERMINANTS OF INTERPERSONAL TRUST IN ARGENTINA: PROBIT
RESULTS WITH CONTINUOUS EXPLANATORY COMMUNITY VARIABLES
(dependent variable: individual's probability of answering yes to the Trust I question)

Explanatory variable (a) (b)	
Controls for individual-household characteristics, including wealth?	Yes
Results changed for individual & household characteristics?	No
Rural	Not sig.
Provincial unemployment rate	-0.024** (0.005)
Provincial ratio of income shares (poorest quintile / richest quintile)	0.046** (1.304)
Observations	2187
Pseudo R ²	0.031
Predicted sample probability (Actual = 32.9%)	32.4%

(a) Reported coefficients are “marginal” effects. For dummy variables, they show the effect of a change from 0 to 1.

(b) Standard errors (in parentheses) corrected for heteroskedasticity and clustering of the residuals at the settlement level.

** = significant at 5% level; * = significant at 10% level.

7. CONTROLLING FOR SIMULTANEITY AND ENDOGENEITY: SUR- AND TS-PROBIT REGRESSIONS

Table 6 presents the results from the SUR Probit regressions, which control for the potential correlation between the error terms (or residuals) from both models estimated simultaneously. A first observation is that errors of both models are in fact correlated.¹² This statistic appears at the bottom of Table 6. Second, none of the signs of the coefficients in either regression are different from those discussed in reference to Tables 3 and 5. Third, there are a few changes regarding the statistical significance of some of the explanatory variables. In the participation regression, the age and household income variables, which were significant in the previous results, are now even more significant. Also, now the university degree dummy variable appears with the expected positive sign as it did before, but is now slightly significant at the 10% confidence level. The provincial unemployment rate is no longer a significant determinant of participation. For the trust regression, none of the age variables appear significant at the 10% level (with opposite signs as those in the participation regression). The absolute value of the Probit coefficients are virtually identical to those previously estimated (but not presented). Hence it

¹²This results did not change when using the Trust II variable instead of Trust I.

seems that there is a significant simultaneity issue affecting these two models, but the correlation between participation and trust mainly affects the precision or efficiency of the estimates, rather than their signs.

TABLE 6
SUR PROBIT REGRESSIONS ON PARTICIPATION AND TRUST (I)

Explanatory variable	Participation probit coefficients (a)	Trust (I) probit coefficients (a)
Individual - household characteristics: continuous variables		
Age of respondent	0.031 ** (0.009)	-0.012 * (0.002)
Age ^2	-0.000 ** (0.000)	0.000 * (0.000)
Ln(Income per capita of household)	-0.442 ** (0.208)	0.107 ** (0.017) (b)
Ln(Income per capita household) ^2	0.044 ** (0.021)	-0.033 (0.030) (b)
Individual - household characteristics: dummy variables		
Unemployed head of household	-0.367 ** (0.154)	0.049 (0.120)
Victim of crime in the household	Not included	-0.005 (0.070)
Male respondent	-0.069 (0.048)	0.120 ** (0.023)
Home owned by household	-0.055 (0.082)	Not included
Finished primary (education of respondent)	0.008 (0.128)	-0.072 (0.099)
Finished secondary (education of respondent)	0.024 (0.149)	0.138 (0.089)
Finished tertiary (education of respondent)	0.223 (0.156)	0.109 (0.133)
University degree (education of respondent)	0.381 * (0.210)	0.114 (0.164)
Community (& provincial) variables		
Rural	0.364 ** (0.103)	-0.121 (0.048)
Unemployment rate (province)	-0.082 (0.078)	-0.067 ** (0.015)
Ratio of income shares (province)	0.000 (0.092)	0.129 ** (3.520)
Observations	2187	2187
Error correlation (p-value)		0.131** (0.044)

(a) Standard errors (in parentheses) corrected for heteroskedasticity and clustering of the residuals at the settlement level.

(b) The wealth index is used instead of the natural logarithm of the household income per capita and homeownership variables.

Note: Regression included intercepts for both dependent variables.

** significant at 5% level, * significant at 10% level.

Table 7 presents the results from the TS-Probit models estimated separately. The income squared and wealth squared variables were omitted due to the impracticality of estimating models with more than one endogenous variable. Panel A in Table 7 shows the results from the first-stage regressions where the dependent variables were the log of household income (for the participation model) and the household wealth index (for the trust model). The results show that the instruments worked quite well as determinants of both endogenous variables. Moreover, additional auxiliary Probit regressions indicated that the chosen instrumental variables have no direct effect on the relevant dependent variables, thus suggesting that any effect they have on social participation and trust go through their indirect effect via their effects on household income or wealth.¹³

Panel B shows the results for the participation and trust regressions once the potentially endogenous variables (household income and wealth, respectively) are instrumented using the household head's age and education characteristics as instruments (as well as all other exogenous variables included in both models). In both cases, there are strong non-linear effects of age, as previously estimated in with the regular Probit and SUR Probit regressions. The exogenous component of household income has a strong positive correlation with the probability of participation; and wealth has a strong positive effect on the probability of trust. Residents of rural communities still have a higher probability of participation than others, and the provincial unemployment rate again appears with a slightly significant and negative coefficient in the participation model. In contrast, the probability of trust is still significantly determined by both provincial variables, the unemployment rate and the relative income of the poor. The Rivers-Vuong endogeneity tests indicate that household income was certainly endogenous, while household wealth is not necessarily endogenous. These conclusions are supported by the fact that the errors from the first-stage and the second-stage regressions were significantly correlated only in the models concerning participation, but not for trust.

¹³These regressions are available from the author upon request.

TABLE 7
TWO-STAGE PROBIT REGRESSIONS ON PARTICIPATION AND TRUST

Explanatory Variables	Participation	Trust (I)
A. First-stage regressions: Dependent variables are Ln (household income) and household wealth index		
Education yrs. of head of household	0.392 **	0.064 **
Education yrs. of head of household ²	-0.046 **	-0.001 **
Age of head of household	0.016 *	0.376 **
Age of head of household ²	-0.000	-0.046 **
Age of respondent	-0.009	-0.009
Age of respondent ²	0.000 **	0.000
Victim of crime in household	Not included	0.088 *
Male respondent	0.169 **	-0.061
Finished primary (respondent)	0.391 **	0.296 **
Finished secondary (respondent)	0.751 **	0.730 **
Finished tertiary (respondent)	0.974 **	1.053 **
University degree (respondent)	1.242 **	1.283 **
Unemployed head of household	-0.611 **	-0.386 **
Home owned by household	-0.000	Not included
Rural community	-0.188 **	-0.235 **
Provincial unemployment rate	0.024 **	0.018 *
Provincial ratio of income shares (poorest quintile / richest quintile)	0.065 **	0.028
Intercept	2.351 **	-2.983 **
B. Second-stage regressions: Dependent variables are individual participation and trust (I)		
Age of respondent	0.026 **	-0.033 **
Age of respondent ²	-0.000 *	0.000 **
Ln(household income)	0.475 **	0.358 ** (a)
Victim of crime in household	Note included	0.103
Male respondent	0.000	-0.045
Finished primary (respondent)	-0.217	-0.133
Finished secondary (respondent)	-0.389	-0.094
Finished tertiary (respondent)	-0.359	-0.184
University degree (respondent)	-0.337	-0.132
Unemployed head of household	0.221	-0.046
Home owned by household	-0.103	Not included
Rural community	0.340 **	0.146
Provincial unemployment rate	-0.030 *	-0.080 **
Provincial ratio of income shares (poorest quintile / richest quintile)	-0.015	0.107 **
Intercept	-2.879	0.105
Observations	1159	1159
Error correlation	-0.377 **	-0.194
Rivers-vuong endogeneity test (p-value)	0.016 **	0.186

(a) Wealth index included in trust regression instead of household income.

** significant at 5%, * significant at 10%.

8. CONCLUSIONS

Research on the causes of social capital is in its infancy. This study is one of the first of its kind. It provides an analysis of individual and community characteristics that affect individual decisions related to the accumulation of social capital in a developing country.

This study provided a baseline measurement of indicators of social capital. Argentina is probably on the lower end of social capital when compared to pre-existing international evidence. The results presented here are roughly equivalent to those reported by FLACSO (1997). More importantly, that questions used to measure social capital determined the validity of the empirical indicators of social capital. This is particularly important when measuring interpersonal trust. To nail down this argument, consider the fact that when individuals were asked about their perceptions about whether community members participate in social organizations, over 38% answered in the affirmative. This percentage is almost 100% higher than the actual participation rate of 19.7%. Future research on social capital should rely on survey questions that inquire about actual behavior, rather than general perceptions derived from ambiguously worded questions.

The main determinants of the probability of participation in Argentina are age, age squared, household income (and perhaps income squared), rural communities (perhaps due to lower probabilities of migration among rural residents, since most migrants live in urban centers), perhaps community or provincial unemployment rates, and the individual's trust itself. In contrast, the main determinants of trust are age and age squared, but with the opposite signs to those exhibited by probability of participation, household wealth (but not its squared term nor household income), participation itself (as demonstrated by the SUR Probit results concerning the cross-correlation between the two social capital models), and especially the community or provincial unemployment rates and income inequality. These results are consistent with the predictions of a simple economic model of the determinants of social capital, where participation is a flow variable, while trust is a stock variable.

There are many remaining issues that merit further analysis. In this study we did not focus on the potential effects of family structure on participation and trust. It is plausible that single parents may have either higher opportunity costs of participation or higher payoffs, if the participation entails sharing parenting responsibilities with other members of the community. Our results on gender were not robust, because its significance depended on whether the specification included the income or the wealth variables. A look at the correlations between the gender of the respondent and the household income and wealth variables reveals that the likelihood that the respondent will be a male is positively correlated with income, but not with wealth. The lack of robustness of the gender variable may be related to some form of selection bias. For example, male heads of household are more likely to be away from home when income flows are important relative to the stock of wealth. Future research could re-examine the link between gender and social capital while controlling for this type of selection bias.

This study found a very weak link between educational attainment and social capital. Namely, the results show very weak evidence that university graduates are more likely to participate than individuals with lower levels of education. Education is not a robust predictor of interpersonal trust. Yet it is likely that the connection between education and social capital is more complicated. Future studies should attempt to fill this gap, perhaps by following Helliwell and Putnam (1999) by using *relative* educational indicators that measure where the individual stands relative to his/her community's average.

A particularly interesting area for future research is to use the responses to questions about hypothetical shocks faced by individuals and households. For instance, the survey included a question about who the respondent would turn to for assistance when he/she loses her employment or there is a natural catastrophe. In the case of unemployment, 30.6% of respondents said they would have to rely on themselves and 34.4% said they could rely on neighbors. Very few identified either a particular organization (secular or religious) or a government agency. These data could be used to provide a more colorful picture of why Argentina's social participation rates are so low. Future research could look at correlations between responses to this hypothetical "shock" questions and various individual and household characteristics.

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TABLE A1
SUMMARY STATISTICS

Variable	Percentage of population and means (N=2235)	Heads of household (N=1056)	Non-heads (N=1179)
Participation in any organization	19.7%	20.7%	18.8%
Interpersonal trust (hypothetical question)	33.1%	36.3%	30.2%
Age of respondent (years)	42.1	48.4	36.4
Household income per capita (dollars per month)	232.1	257.7	209.2
Unemployed head of household	6.4%	8.9%	4.2%
Male respondents	46.6%	71.4%	24.3%
Finished primary education (respondent)	42.4%	42.9%	43.0%
Finished secondary education (respondent)	23.0%	27.8%	24.2%
Finished tertiary education (respondent)	16.6%	12.5%	20.3%
University degree (respondent)	6.5%	8.7%	4.5%
Homeowners (household)	78.4%	75.2%	81.3%
Rural households	10.7%	11.1%	10.3%
Victim in the household (last year)	20.5%	18.3%	22.5%